



GROUPE GERMAIN

PRESS RELEASE
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HÔTEL LE GERMAIN TORONTO INTRODUCES CHEZ VICTOR
New restaurant brings Groupe Germain style to Toronto's dining scene

Toronto, September 7, 2006 – Hôtel Le Germain Toronto, one of the city's premiere boutique-style hotels, has opened Chez Victor, an intimate 75-seat restaurant and bar located beside the hotel on Mercer Street in downtown Toronto. Chez Victor reflects Hôtel Le Germain's innate sense of style, warmth and service.

Chez Victor Executive Chef David Chrystian draws his inspiration from Toronto's diverse ethnic composition while using the freshest, most seasonal ingredients. Collaborating with Chrystian and infusing his own French mastery is Alain Labrie, Executive Chef of Groupe Germain, who oversees the food and beverage service at all Groupe Germain properties. Together they tease the senses with a medley of unique flavours to create a delicious and memorable culinary experience. The wine selection is being built to include the best international varietals of the wine growing world and will be one hundred per cent consignment based.

The essence of Chez Victor is captured by renowned Toronto design firm II BY IV through its use of rich, warm materials set against modern décor, portraying a casual chic that is at once stylish and welcoming. A soaring two-storey wall of glass is framed by tall, lustrous handkerchief linen, admitting light and interest for diners within, while offering passers-by an inviting glimpse inside.

The dining area is divided by a sinuous line of individual laminated wooden planks, each topped with a candle sconce, while walnut table tops and striped upholstery in rich colour tones soften the space. Rising between the restaurant and bar area is a grand walnut and chrome wine cellar, which houses well over 500 bottles. Within the bar area is a warmly iridescent espresso stone bar, comfortable oversized club-chair style bar stools, sumptuous leather banquettes and smart cocktail tables. Part of Chez Victor's design will include a pair of charming exterior patios so guests can enjoy the lively Mercer Street scene.

At this time, Chez Victor restaurant and bar is open for dinner seven days a week.



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Hôtel Le Germain Toronto, a four diamond property, is owned and operated by Groupe Germain in partnership with Toronto businessman Tony Cohen. Groupe Germain is well known for the impeccable hospitality and style it brings to its boutique hotels in Toronto, Montréal and Québec City.

The Toronto property was awarded the 2003 Pierre Bougain Hotel of the Year (in the 250 rooms or less category) by the Greater Toronto Hotel Association. The award recognizes exceptional achievement by members of Toronto's hotel community. The hotel was also named to Condé Nast Traveller's Hot List for 2004 as one of the 50 most stylish and luxurious new hotels in the world. Groupe Germain was named as one of Canada's 50 Best Managed Companies in 2005, the second time it has been honoured with this award.

For more information on Hôtel Le Germain Toronto, visit www.hotelboutique.com or call locally 416-345-9500 or toll-free 1-866-345-9501.

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